Source: https://www.industrydocuments.ucsf.edu/docs/2061034844

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SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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Marlboro

BULL'S EYE DARTBOARD

Get your friends together to shoot a little bull with this championship dartboard set. Made exclusively for Marlboro, it features official 18" board made of the finest English bristle fibers; custom wooden cabinet with a veneer finish and solid pine side-panels. Set also includes 12 English darts, chalk and eraser. **1,450 MILES**

LEATHER SHAVE BAG

The perfect traveling companion for the open road or range. Tough cowhide case holds all your shaving gear; large main section, separate front and rear compartments. Plaid water-repellent lining. **325 MILES**

MARLBORO BRASS LIGHTER BY ZIPPO®

Special edition, solid-brass lighter. Antiqued finish with exclusive Marlboro Country Store engraving. Windproof, refillable and guaranteed for life by ZIPPO®. **280 MILES**

GET THE MILES • GET THE GEAR • HERE'S HOW

GET THE MILES.

Collect Marlboro Country Store Miles on specially marked Marlboro packs to get your Marlboro Country Store Gear. Each pack-proof u-worth 5 Miles. For example: to get the Marlboro Jean Jacket, you'd need 800 Miles, which equals 160 pack proofs. We will honor up to 52 Marlboro Adventure Team (APC) (500 Miles) per order.

GET THE GEAR.

Fill out all information on the order form on opposite page. **Orders must be postmarked by December 31, 1994.**

Print your name and address clearly. **You must include your signature and birth date.**

Send your completed order form along with your Marlboro Country Store Miles plus a check or money order for shipping and handling (payable to Marlboro Country Store) to: **Marlboro Country Store P.O. Box 2500 New York, NY 10116-2500**

Do not send cash. Be sure to check with the Post Office so you have the proper postage on your order envelope. Postage may vary. Please use padded envelope.

Limited to smokers 21 years of age or older. Please allow 10-12 weeks for delivery. Not responsible for lost, late, misdirected, mutilated or postage-due mail. No facsimiles accepted. Offer not transferable. Offer good only in U.S.A. Limit: No more than five of any one item; maximum of 20 items per person. Offer void in Kansas and where otherwise prohibited. Offer void to employees of Philip Morris and its advertising agencies. With the exception of the pool table, no group or organization orders or requests will be honored. We reserve the right to substitute items of equal or greater value. If you have any questions about the program or your order, please call 1-800-MARLBORO (1-800-627-5267). No phone orders accepted.

SHIPPING & HANDLING CHART				
Value of Miles or Your Order	1 - 1,000	1,001 - 2,000	2,001 - 3,000	3,001 - 4,000
Shipping & Handling Charge per Order	$5.95	$6.95	$7.95	$10.95

SIZE CHART	S	M	L	XL
JACKET	36-38	40-42	44-46	48-50
SLEEVE LENGTH	32-33	34-35	36-37	38-39

GEAR	ITEMS	QTY	X MILES=	MILES
MARLBORO DENIM COAT	S	469		1,760
MARLBORO DENIM COAT	M	487		1,760
MARLBORO DENIM COAT	L	505		1,760
MARLBORO DENIM COAT	XL	518		1,760
MARLBORO DENIM SHIRT	S	208		340
MARLBORO DENIM SHIRT	M	216		340
MARLBORO DENIM SHIRT	L	224		340
MARLBORO DENIM SHIRT	XL	232		340
THE HANDKERCHIEF		078		25
BUNDLE OF T's (See Special Offer Below)		251		410
RED T-SHIRT (See Chart For Sizes)		169		150
BLUE T-SHIRT (See Chart For Sizes)		167		150
BLACK T-SHIRT (See Chart For Sizes)		170		150
MARLBORO JEAN JACKET	S	140		800
MARLBORO JEAN JACKET	M	157		800
MARLBORO JEAN JACKET	L	203		800
MARLBORO JEAN JACKET	XL	273		800
GRAND M CAP - RED		121		100
GRAND M CAP - BLACK		203		100
COWHIDE WALLET		109		175
MCS THERMOS®		067		525
MARLBORO BRASS LIGHTER		042		280
LEATHERMAN® TOOL		063		825
LEATHER SHAVE BAG		039		325
BIG RIVER HARP BY HOHNER®		034		300
BIG CHILL BLANKET		073		720
MARLBORO GEAR BAG		038		600
THE FIELD WATCH BY SWISS ARMY®		091		1,450
BULL'S EYE DARTBOARD		089		1,450
COCKTAIL SHAKER		148		375

1 NAME, ADDRESS, CITY, STATE, ZIP, HOME PHONE

2 By participating in this offer and signing below, I certify that I am a cigarette smoker 21 years of age or older, I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal law.

Date of Birth (Required) Month Day Year 19 Signature Required

Previous Brand Smoked

3 Total items ordered (see number in order column)

SHIPPING & HANDLING (see chart)

TOTAL MILES

MARLBORO JEAN JACKET

Traditional styling, exceptional detailing. Heavy, stonewashed denim with top-grade leather collar, 5-button front. Patch front pockets. Custom plaid lining on the inside yoke. Embossed leather Marlboro Country Store patch on the back yoke. S, M, L, and XL. **800 MILES**

MARLBORO GEAR BAG

Load it up, move it out. Heavy-duty nylon bag is a full 21" long by 19" high. Two-way zip main compartment. Lower boot section allows for extra storage. Side-saddle pouch pocket with leather flap top. Adjustable shoulder strap. Rugged leather handle and ID tag. **600 MILES**

BIG RIVER HARP BY HOHNER®

How a cowboy carries a tune. Pocket size, professional 10-hole harmonica with brass reeds and nickel-plated steel covers. Rigid design assures a strong, bright tone. Includes travel case. **300 MILES**

BUNDLE OF T's

Special Edition pocket T-shirts as tough and rugged as Marlboro Country. Each with a unique design on the back — acquired by the great wide open. 100% heavy-weight cotton in red, blue or black. One size fits all.

SAVE with a set of 3 T's for **400 MILES** or **150 MILES** each.

INTRODUCING THE MARLBORO POCKET BILLIARD TABLE BY BRUNSWICK®

REGULATION SIZE. 3/4 INCH THICK SLATE. *READY TO BE RESERVED BY YOUR GROUP NOW.* **25,000 MILES**

(See special ordering instructions at right.)

SOLD OUT

TO RESERVE ONE OF THE 1,000 MARLBORO POOL TABLES available for you and your friends: Call 1-800-MARLBORO (1-800-627-5267) to register for the table and request a special order form.

- Orders must be made by a minimum of 10 people, all of whom must be smokers 21 years of age or older.
- Telephone registrations for the pool table will be honored on a first come, first serve basis. Because of the limited quantities of 1,000 pool tables, NO EXCEPTIONS WILL BE MADE OR GRANTED.
- Additional instructions will be included in the special order form which will be sent to you by mail.

For more information, call

1-800-MARLBORO

(1-800-627-5267)

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